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08 Oct 2019

Raising awareness and attracting high-quality students at the heart of the trip



Delegates from Hamad Bin Khalifa University's (HBKU) six colleges are currently in Russia meeting students and fellow academics. Their objective is simple: to heighten awareness of the University's dynamic programs and encourage high-caliber candidates to continue their studies with one of the Gulf region's leading research-focused universities.

The visit began in Moscow, where HBKU had a booth at the latest QS World Grad School Tour educational fair. Held September 30, the event provided prospective students and graduates with opportunities to meet faculty members and consider study options based on the University's multidisciplinary programs. Delegates have also traveled to leading universities across Russia to raise awareness of HBKU and highlight what makes studying in Qatar such a unique proposition. The Moscow State Institute of International Relations and the European University at St. Petersburg are among the academic institutions visited.

Speaking after the most recent university visit, Ms. Maryam Hamad Al-Mannai, vice president of student affairs, HBKU, said: "One of HBKU's core missions is to discover innovative solutions that are locally relevant but with global impact. We can only achieve the latter by being a truly global university. To this end, we're encouraged by the potential that Russian students and graduates could bring to our programs. Our delegates have been consistently impressed with their natural enthusiasm for academic studies as well as their interest in studying overseas. We're confident that HBKU can make a telling contribution to their academic and professional journeys."

As part of HBKU's ongoing student outreach initiative, representatives from student affairs, enrollment and faculty showcased the university's multidisciplinary programs at the annual International Education Fair in Turkey held in March.

HBKU Student Affairs is tasked with ensuring an inclusive and strengthened environment that is conducive to student needs. It regularly hosts events and engages the wider public in community-driven outreach.

For more information on HBKU's academic programs and admissions, please visit <https://www.hbku.edu.qa/en/admissions>

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