

Day 1

September 28, 2025

Registration		08:30 – 09:00
Welcome Remarks	Dr. Evren Tok, HBKU	09:00 – 09:15
Collaborative Training	Storytelling in Humanitarianism - Priscillia Hoveyda, UNICEF	09:15 – 10:45
Break		10:45 – 11:15
Masterclass	Data & Storytelling - Dr. Alwala Yousief, Qatar Research, Development and Innovation Council	11:15 – 12:00
Interactive Workshop	Policy & Storytelling Case Study - Salma Sameh, Harvard Kennedy School and Mustafa Monir, Leadership Hub	12:00 – 14:30
Break		14:30 – 16:00
Lightning Talk	Building Public Sector Innovation Capacity - Nayef Al-Ibrahim, Ibtechar Digital Solutions	16:00 – 16:30
Keynote	Public Narrative - Dr. Marshall Ganz, Harvard Kennedy School for Public Leadership	16:30 – 17:30

Day 2

September 29, 2025

Registration		08:30 – 09:00
Talk	Narrative and Qatar’s Public Sector - Ministry of Communications and Information Technology	09:00 – 10:00
Case Study	Grassroots Storytelling - Reem Manaa, Ahel	10:00 – 11:00
Workshop Intro	Foundations & Applications of Narrative Policy Framework & Policy Stories - Salma Sameh, Harvard Kennedy School and Mustafa Monir, Leadership Hub	11:00 – 11:30
Break		11:30 – 12:30
Workshop	Foundations & Applications of Narrative Policy Framework & Policy Stories - Salma Sameh, Harvard Kennedy School and Mustafa Monir, Leadership Hub	12:30 – 14:30
Break		14:30 – 16:00
Talk	Storytelling to Mobilize Collective Action in Public Health - Dr. Pedja Stojicic, Harvard T.H. Chan School of Public Health	16:00 – 16:45
Talk	Insights on Data Narratives in Medical Journalism - Dr. Beth McGinty, Division of Health Policy and Economics, Weill Cornell Medical College	16:45 – 17:30

