# **Turkey**

Turkey remains one of the most strategically positioned countries due to its location between Asia and Europe, making it a key player in global commerce<sup>1</sup>. The country boasts one of the largest economies across the region, owing to a broadly diversified investment in technology-driven agriculture, manufacturing, and service industries.

# 1. Industrial Strategy (including objectives/goals)

Turkey's industrial policies and strategies are based on its National Technology Initiative, which primarily focuses on transformation, innovation, and industry competitiveness. Critically, the main focus areas of its industrial policies include:

- Enhancement of technological innovation and research and development investments<sup>2</sup>.
- Improving and strengthening the capabilities of manufacturing and capabilities across industries.
- Focusing on export-based growth by enhancing industrial competitiveness.
- Prioritizing digital transformations and integration of industry 4.0 applicability<sup>3</sup>.
- Promoting sustainability in industrial ecosystems mainly focuses on the development of green technologies.
- Offering support to small and medium-sized enterprises by offering financial incentives<sup>4</sup>.
- Prioritizing the creation of employment opportunities across high-tech industries.

### 2. Digital (development) strategy

The Digital Turkey Initiative primarily serves as the main driving force for enhancing digital competencies and capabilities across nationwide sectors<sup>5</sup>. The identified digital Strategy involves:

- Focusing on the development of artificial intelligence (AI) and its applications<sup>6</sup>.
- Development of a robust digital environment, including broadband expansion and use of 5G technologies.

<sup>&</sup>lt;sup>1</sup> Organisation for Economic Co-operation and Development (OECD), *AI Policy Initiative: [Initiative Name]* (OECD AI Policy Observatory, 2021) https://oecd.ai/en/dashboards/policy-initiatives/ accessed 27 March 2025. <sup>2</sup> Ibid.

<sup>&</sup>lt;sup>3</sup> Republic of Turkey, *Official Gazette No. 29677: Regulation on Electronic Commerce* (Official Gazette, 7 April 2016) http://www.resmigazete.gov.tr/eskiler/2016/04/20160407-8.pdf accessed 27 March 2025.

<sup>&</sup>lt;sup>4</sup> Republic of Turkey, *Official Gazette No. 31889: Crypto Asset Service Providers Regulation* (Official Gazette, 7 July 2022) https://www.resmigazete.gov.tr/eskiler/2022/07/20220707-2.htm accessed 27 March 2025.

<sup>&</sup>lt;sup>5</sup> Republic of Turkey, *Official Gazette No. 29677: Regulation on Electronic Commerce* (Official Gazette, 7 April 2016) http://www.resmigazete.gov.tr/eskiler/2016/04/20160407-8.pdf accessed 27 March 2025.

<sup>&</sup>lt;sup>6</sup> Republic of Turkey, *Guide for Crypto Asset Service Providers* (Ministry of Treasury and Finance, 2021) https://ms.hmb.gov.tr/uploads/sites/12/2021/05/Kripto-Varlik-Hizmet-Saglayicilar-Rehberi.pdf accessed 27 March 2025.

- Support for growing startups, especially in technology-driven ventures<sup>7</sup>.
- Implementation of cybersecurity frameworks and regulations highlighting data protection regulations.
- Supporting public-private partnerships to foster digital transformations.

#### 3. Main constitutional provisions

- Article 167 grants state authority to ensure regulation and supervision of markets, ensuring stability of economies.
- Article 173 focuses on state protection of small business ventures and startups.
- Article 171 promotes cooperation and support for economic initiatives.

# 4. Main regulatory provisions and policy developments

- The Industrial Property Law of 2017 focuses on strengthening rights to intellectual property<sup>8</sup>.
- The Technology Development Zones Law, which was implemented in 2001, promotes the creation and maintenance of innovation hubs nationwide.
- Tax reductions through the Investments Incentive program aim to offer financial aid to strategic industries<sup>9</sup>.
- The Electronic Signature Law of 2004 supports the development of secure digital transactions for the development of business transactions<sup>10</sup>.
- The Personal Data Protection Law, instituted in 2016, prioritized cybersecurity and data privacy developments across the country's digital infrastructure.
- The National Artificial Intelligence Strategy of 2021 outlines the objectives for the integration of AI across various industries.
- The Green Deal Action Plan of 2021 aligns with EUs environmental objectives and sustainability of industrial practices<sup>11</sup>.

### 5. (Regional) economic treaties to which the state is a signatory

- The Turkey-European Union Agreement facilitates Turkey's trade engagements across Europe<sup>12</sup>.
- Agreement with the Organization of Islamic Cooperation promotes the establishment and development of economic cooperation initiatives<sup>13</sup>.

<sup>&</sup>lt;sup>7</sup> Republic of Turkey, *Official Gazette No. 31889: Crypto Asset Service Providers Regulation* (Official Gazette, 7 July 2022) https://www.resmigazete.gov.tr/eskiler/2022/07/20220707-2.htm accessed 27 March 2025.

<sup>&</sup>lt;sup>8</sup> Republic of Turkey, *Turkish Criminal Code* (Eastern Mediterranean University, 2025) https://staff.emu.edu.tr/alexanderchefranov/Documents/CMPE455/Turk%C4%B1sh%20Cr%C4%B1m%C4%B 1nal%20Code.pdf accessed 27 March 2025.

<sup>9</sup> Ibid

Republic of Turkey, *Electronic Signature Law No. 5070* (Lawsturkey, 2025) http://www.lawsturkey.com/law/electronic-signature-law-5070 accessed 27 March 2025.

<sup>&</sup>lt;sup>11</sup> Organisation for Economic Co-operation and Development (OECD), *AI Policy Initiative: [Initiative Name]* (OECD AI Policy Observatory, 2021) https://oecd.ai/en/dashboards/policy-initiatives/ accessed 27 March 2025. <sup>12</sup> Ibid.

<sup>&</sup>lt;sup>13</sup> Organisation for Economic Co-operation and Development (OECD), *AI Policy Initiative: [Initiative Name]* (OECD AI Policy Observatory, 2021) https://oecd.ai/en/dashboards/policy-initiatives/ accessed 27 March 2025.

• The Economic Cooperation Organization (ECO) enhances trade among Turkey and its regional neighbors <sup>14</sup>.

### 6. Plurilaterals

- The World Trade Organization negotiations on e-commerce and digital trade<sup>15</sup>.
- The G20 digital economy task force.
- The United Nations Industrial Development Organization partnership.
- 7. Proceedings Initiated Against the State, or by it, Before the International Fora for the Adoption/Implementation of Industrial Policy Measures (e.g., before WTO panels, the WTO AB)

Turkey was involved in disputes with the World Trade Organization to resolve cases regarding trade engagements, but it prioritizes aligning industrial policies with global trade regulations and best practices.

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<sup>15</sup> Ibid.

<sup>&</sup>lt;sup>14</sup> Ibid.